



CROSSTALK ADVERTISING RATES

OVERVIEW

Published ten times each year (September to June), Crosstalk keeps the Anglican community from Cornwall to Pembroke to Western Quebec up-to-date on diocesan news. It is a well-read source of lively commentary, photos, meditations and advertisements. Published by the diocesan Bishop, it is the official voice of the Anglican church in the Ottawa Valley.

DISTRIBUTION

Crosstalk is mailed to all identified supporters of Anglican parishes in the Ottawa Valley, and distributed in bulk to all churches and affiliated offices. Press run: 9,000.

REQUIREMENTS

Digital files only:

- PDF (print-ready), high resolution
- jpeg, tiff or psd images — minimum 300 dpi at 100%
- font sizes no smaller than 8 points

Caution: white type in small font sizes does not reproduce well

DEADLINES

First of the month previous to month of publication (e.g., January 1 for the February issue).

WHO SHOULD ADVERTISE

- Organizers of special events and concerts in parish settings.
- Promoters of bazaars, sales, fundraising efforts.
- Local and national businesses
- Non-government organizations and campaigns

Advertising Representative: Angela Rush

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Office Hours: 8:30 - 4:30 (reception)

RATES

Rates listed are per issue.

FULL PAGE, \$1,000

10.25 x 14.25 inches

HALF PAGE, \$500

Horizontal 10.25 x 7 inches

QUARTER PAGE, \$250

Horizontal 10.25 x 3.5 inches

THREE COLUMN FORMATS, 6 INCHES WIDE

2 inches, \$90; 3 inches, \$135;
4 inches, \$180; 5 inches, \$225;
6 inches, \$270; 7 inches, \$315

TWO COLUMN FORMATS, 4 INCHES WIDE

2 inches, \$60; 3 inches, \$90;
4 inches, \$120; 5 inches, \$150;
6 inches, \$180; 7 inches, \$210;
9 inches, \$250

ONE COLUMN FORMATS, 2 INCHES WIDE

2 inches, \$30; 3 inches, \$45;
4 inches, \$60; 5 inches, \$75;
6 inches, \$90; 7 inches, \$105;
9 inches, \$135

Estimates for other sizes will be made on request.

Colour: No additional charge

Layout: Free

Frequency discount for 3+ insertions billed together: 15%

No HST